



Sponsorship Packages





Our Mission and Values

Portland Swimming Club is a community-based club that is welcoming to all abilities and families. We endeavour to coach swimmers to their fullest potential by focusing on technique, fitness and embedding a passion for swimming.

We are driven by our core values of Teamwork, Friendship & Dedication.

The Portland Swimming Club seeks mutually beneficial partnerships to support our growth and ongoing development of members to achieve their goals in and out of the pool.

A partnership with you will help us collaborate effectively by engaging and supporting all swimmers through their development. It will also unify swimmers and coaches to encourage and nurture each other's strengths, striving for their highest potential.

Your sponsorship will allow us to:

- Purchase crucial training equipment
- Upgrade outdated equipment
- Assist swimmers with travel and accommodation expenses when selected / qualified to compete at Country Vic and State levels in Melbourne
- Support professional development of our coaches and officials
- Attract high level external coaches to deliver specialised one off clinic events to club members and coaches
- Provide rewards in the way of trophies and medals
- Build the profile of competitive swimming in our community
- We have various sponsorship packages available to choose from or contact us to customise your own.

Contact portlandswimclub@outlook.com.au for further information to discuss opportunities for your business.

Sponsorship Packages

Annual Sponsorship Inclusions:

- Online: Promotion of your business logo on social media, the Club Website, and Team Ap (The comms ap for members).
- Your business listed in the Annual Swim carnival program as a sponsor
- Opportunities to promote our partnership across the year at events.
- Certificate of appreciation

| Annual Sponsorship Package options: | Gold \$500 | Silver \$250 | Bronze \$100 |
|--|---|---|---|
| Major Sponsor status |  | | |
| VIP Invitation to the club AGM |  | | |
| Sponsorship of the annual club swim meet champion trophy engraved with your business name. |  | | |
| Major Sponsor sized magnetic advertising on our club communications board at the PLACE |  | | |
| Mid size magnetic advertising on our club communications board at the PLACE. | |  | |
| Sponsorship of “A Lane For A Day” at our annual swimming carnival |  |  |  |
| Category level sponsorship Portland Swim Club annual swimming carnival program & signage |  |  |  |
| Annual Sponsorship inclusions as listed above |  |  |  |

Customised Sponsorship

Customised options automatically include:

- Online: Promotion of your business on social media, the Club Website, and Team Ap (The comms ap for members).
- Your business listed in the Annual Swim carnival program as a sponsor
- Opportunities to promote our partnership across the year at events.
- Certificate of appreciation

Customised support options, add ons, and examples:

Equipment

One off sponsorship for much needed equipment upgrades and an opportunity to have that equipment named after your business (Engraved, printed etc)

- State of the art starter blocks to replace existing. The new blocks are compliant with FINA guidelines and feature an adjustable Trackstart that allows the block to be modified to a swimmers requirements based on their body size, height and preferences. An option to include an engraved plaque with either your business name, commemorate a special occasion, unique gift, or honor a loved one.
- Magnetic mobile whiteboard / pinboard for on the spot results to be viewed by anyone at the pool on the day.
- Team Gazebo with your advertising
- Lane ropes ongoing maintenance

Special training / clinics

Sponsorship options at special training / coaching clinics. Your business advertised in the lead up to the event via registrations and on the event day.

- Coaches fee
- Supply of healthy snacks / food made on commercial premises brought in to the PLACE for swimmers re fuel and reward during and after special training/clinic days.
- Waiver of any venue fees

Athlete / team sponsorship to compete at Country Vic / State level

Travel and accomodation expenses

- Sponsorship of athlete or a team of athletes who have qualified to represent Portland Swimming Club or Barwon South West Swimming Association to compete at the Melbourne Sports Aquatic Centre (MSAC) to assist in travel expenses. In addition to the automatic inclusions, your business will be advertised in the Portland Observer along with the story on the athletes.